SUPER CO-OP SUMMIT 2025 SOUTHERN CALIFORNIA | DECEMBER 1-2, 2025

Day	Time	California Room	Sonoma 1-2	Sonoma 3	
	7-8	Networking Breakfast & Welcome Board Member and Administrative Team Introductions			
	8-9	The Director's Playbook: Using USDA Foods Wisely in Today's Market Dr. Betty Crocker RDN, SNS; Daryl Hickey; Eric Holliday; Alyssa Cummings, MPH, RDN; Casey Robertson, MBA, SNS			
	915-1015	Understanding USDA Foods Processing Program — From Regulations to Plate Stephanie Ewing RD, SNS	USDA Foods: Beyond the Basics —The Beef Advocate Kori Dover, RD	Stretching Every Dollar: Maximizing USDA Foods for Schools Sandee Larsen	
	1030-1130	Protecting our Children - Discussions Surrounding Food Safety Sean Leer; Stacy Sagowitz RD, SNS, MBA	Greatest Financial Impact: Leveraging USDA Foods for Budget Success Missy Poirier, SNS	Global Bites: Exploring School Lunches from Around the World Tony Roberts	
1	1145-1245	Take a Bite Break — Lunch Provided			
D A Y	1-2	Connector of Industry and Education Partnerships Success: USDA Foods Power Strategies Chris Long	Inclusive School Meals: USDA Foods, D.O.D. Fresh & Plant-Based Dan Cappello	Using Technology to its Fullest Extent- Navigating the Super Co-Op and Gold Star Websites Laura Baber, RD, MBA; Cambria Falcon	
	215-315	Chef's Innovation Panel: Elevating USDA Ingredients Chefs David Edgar, CEC; Warren Ryan; Alonso Alonso Josie Perez, MPH, RDN, SNS; Stella Ndahura	Supply Chain Uncovered: The 2025 School Food Journey You Never Knew About Matthew Essner, SNS	Commodity Entitlement: How It Mirrors Food Buying in Your Life Laura Baber, RD, MBA	
	4-5	, , , , , , ,	Industry Partners Connect Dr. Betty Crocker RDN, SNS; Daryl Hickey; Stephanie Ewing RD, SNS; Cambria Falcon		



SHERATON FAIRPLEX CONFERENCE CENTER 601 W MCKINLEY AVE, POMONA, CA 91768

Beginner's Road Map Recommended Sessions

SUPER CO-OP SUMMIT 2025 SOUTHERN CALIFORNIA | DECEMBER 1-2, 2025

Day	Time	California Room	Sonoma 1-2	Sonoma 3
	7-8	Networking Breakfast & Welcome Day 2 Vibes: We're Just Getting Started		, , , , ,
U	8-9	Food Industry Collaboration Panel: Strengthening Supply & Service Dr. Betty Crocker, RDN, SNS; Jose Quinones; Mark Britton; Marianne Orr; Rachel Martin	Using Technology to its Fullest Extent - Navigating the Super Co-Op and Gold Star Websites Laura Baber RD, MBA; Cambria Falcon (ENCORE)	School Nutrition Market Trends: Emerging Insights for Produce David Edgar, CEC; Josie Perez, MPH, RDN, SNS; Lisa Marquez; Janette Aguirre
E	915-1015	USDA Foods for Scratch & Semi Scratch Cooking Chef Stella Ndahura	Commodity Entitlement: How It Mirrors Food Buying in Your Life Laura Baber, RD, MBA (ENCORE)	USDA Foods: Beyond the Basics – The Beef Advocate Kori Dover, RD (ENCORE)
S D A	1030-1130	2025 Snapshot: Where We Stand, Where We're Headed & A Beginner's Guide to Entitlement and Support Dr. Betty Crocker, RDN, SNS; Daryl Hickey; Stephanie Ewing, RD		
		How to Build a Team of Colleagues: Using Five Ingredients Under Pressure Matt Upton		
Y	1130-1145	Directors Only Launch - Food Summit Show		
	1145-2	Food Summit Show		

 $CEUs\ Monday\ (5), Tuesday\ (3); USDA\ Professional\ Standards\ Provided: Administration, Communications\ \&\ Marketing, Operations$



: Beginner's Road Map Recommended Sessions

SUPER CO-OP SUMMIT 2025 | CENTRAL/NOR CALIFORNIA | DECEMBER 4, 2025

7-8	Networking Breakfast & Welcome- Board Member and Administrative Team Introductions				
, 0	Food Industry Collaboration Panel: Strengthening Supply & Service Dr. Betty Crocker, RDN, SNS; Jose Quinones; Mark Britton; Marianne Orr; Rachel Martin				
8-9	Connector of Industry and Education Partnerships Success: USDA Foods Power Strategies Chris Long				
	Unlocking New Opportunities for Local Farmers Jake Marks; Renee Sanchez				
9-10	Highlight Reel: The Director's Playbook: Using USDA Foods Wisely in Today's Market Dr. Betty Crocker, RDN, SNS	Highlight Reel: Chef's Innovation Panel: Elevating USDA Ingredients Chef David Edgar, CEC			
	Understanding USDA Foods Processing Program —From Regulations to Plate Stephanie Ewing, RD, SNS	Using Technology to its Fullest Extent—Navigating the Super Co-Op an Gold Star Websites Cambria Falcon; Peter Woods			
10-1015	Super Stretch Break				
1015-1130	Greatest Financial Impact: Leveraging USDA Foods for Budget Success Missy Poirier, SNS				
	2025 Snapshot: A Data-Driven Look Back at Our Year inclusive of A Beginner's Guide to Entitlement and Support Dr. Betty Crocker, RDN, SNS; Stephanie Ewing RD, SNS; Cambria Falcon				
	How to Build a Team of Colleagues: Using Five Ingredients Under Pressure Matt Upton				
1145-2	Food Summit Show				
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CEUs (3.25); USDA Professional Standards Provided: Administration, Communications & Marketing, Operations

